



## Qustodio and Bluegrass Cellular partner to bring best in class digital safety and wellbeing to families across Kentucky

June 18, 2019, Elizabethtown, Kentucky — Qustodio and Bluegrass Cellular have partnered to bring the top digital safety and wellbeing platform to the customers of Bluegrass Cellular, enabling families to better protect their children online and find screen time balance. Working with Bluegrass Cellular, Qustodio is entering the U.S. market and expanding its relationship with telcos worldwide. The Qustodio Premium app will be available as an option for a complimentary benefit on Bluegrass Cellular Unlimited and Unlimited Advantage plans.

“We’re excited to work with Bluegrass Cellular and that their network of users across Kentucky will embrace this opportunity to protect their children online,” said Eduardo Cruz, Qustodio CEO. “With this partnership, we can help even more families in the U.S. and continue to help telcos around the world deliver great customer experiences.”

“We are very pleased to announce the introduction of Qustodio as one of four complimentary gifts available to our Unlimited and Unlimited Advantage customers. This best in class digital safety and wellbeing app will allow us to bring families in Kentucky greater peace of mind,” said Barry Nothstine, Vice President, Sales & Marketing of Bluegrass Cellular.

With this strategic partnership, Bluegrass Cellular customers get Qustodio Premium which allows them to:

- Set healthy limits for screen-time and supervise device use
- See how devices are really used with Qustodio’s intelligent reporting
- Supervise or block apps altogether and set time limits, if needed
- Filter out websites with harmful content
- Understand social contacts and see calls and text information
- Get location information in real time

Customers of Bluegrass Cellular can start using the Qustodio app today on any Android or iOS device.

## **About Qustodio**

Qustodio is the leading platform for digital safety and wellbeing for families. Designed to help families protect their children in an increasingly digital world, detect cyber threats and prevent screen time addiction, the app is available for Windows, Mac OS, Android, iOS, and Kindle, and provides a seamless experience across multiple devices in 8 languages. Qustodio is headquartered in Barcelona, Spain, has over 80 employees and 2 million users worldwide. For more information, visit <https://www.qustodio.com>

## **About Bluegrass Cellular**

Headquartered in Elizabethtown, Kentucky, Bluegrass Cellular delivers superior nationwide cellular services to over one million people across 34 counties in Central Kentucky. Started in 1991, Bluegrass Cellular offers the latest devices and ultra-fast data speeds through XLTE technology, over an expansive 4G LTE network, in addition to its customized integrated business solutions. And with 19 company-owned retail stores and 18 authorized agent locations, locally owned Bluegrass Cellular offers more Customer Care Centers than any other carrier in Central Kentucky. For more information on Bluegrass Cellular plus local store hours and information, visit [bluegrasscellular.com](http://bluegrasscellular.com) or call 1-800-928-CELL. Follow Bluegrass Cellular on Facebook at [facebook.com/bluegrasscellular](https://facebook.com/bluegrasscellular), on Twitter at [twitter.com/bluegrasscell](https://twitter.com/bluegrasscell) and on Instagram at [instagram.com/bluegrasscell](https://instagram.com/bluegrasscell).

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