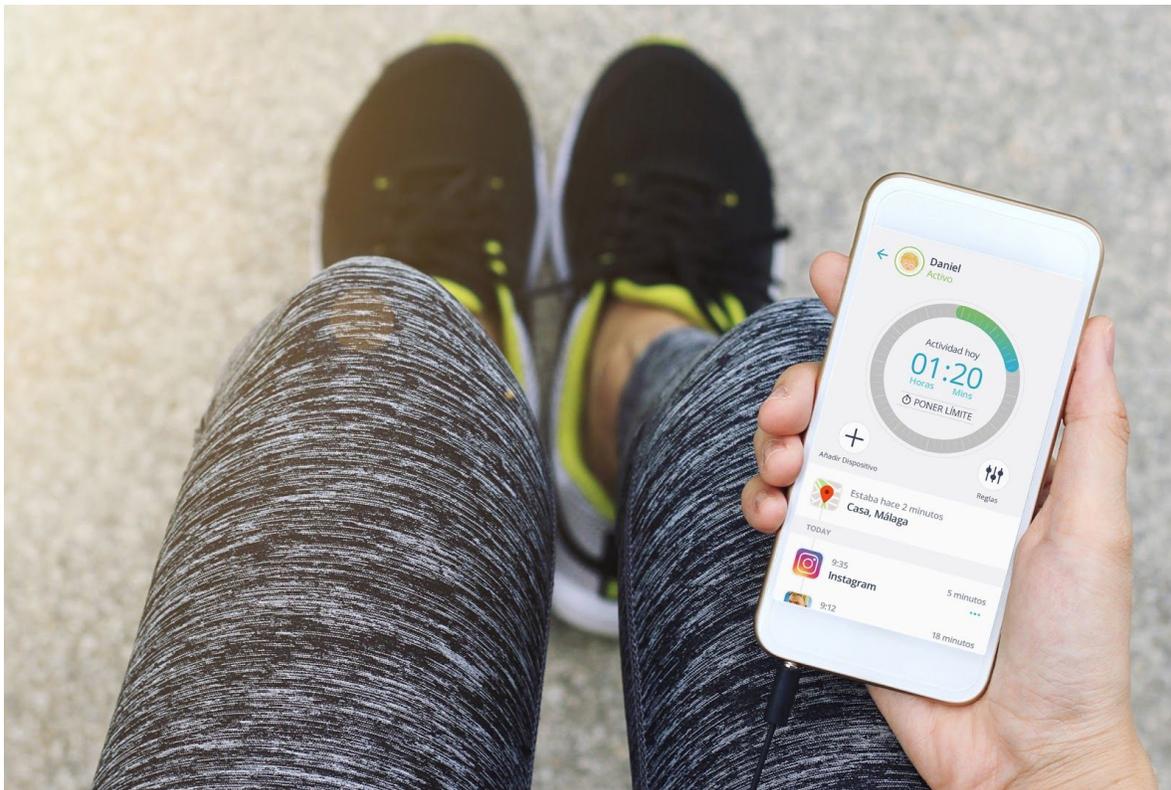




Qustodio partners with Movistar Chile, expanding the reach of its Premium digital safety and wellbeing platform to Latin America

- **The company partners with one of the leading telcos in Chile.**
- **Movistar Chile customers can now access Qustodio Premium at half price: just \$1.990 per month, payable as part of their mobile bill, eliminating the need for credit cards.**

Barcelona, Spain and Santiago, Chile, 2 October, 2019 - Qustodio, leader in parental control software, and Movistar Chile, leading telco in Chile, today announced their partnership, expanding the company's reach into Latin America, its relationship with Telefonica on a global level, and giving families in the region easier access to the leading digital safety and wellbeing tool.



Qustodio has 2 million users in the world, and Chile is one of 5 countries with most users in South America.

Thanks to the partnership, Movistar Chile customers can pay for the Premium version of the Qustodio product directly via their mobile bill, without the need for credit cards and with a 50% discount. That is \$1.990 per month compared to \$3.750, the normal price for non-customers. The offer is available at <https://store.movistar.com>.

“There’s no denying the benefits the online world offers. However, creating a healthy digital mindset starts at home, and it’s parents who have the chance to build a relationship with their child and technology. Our partnership with Qustodio is about ensuring access to key digital services, such as the Qustodio Premium subscription at half price (just \$1,990 per month), which for the first time is payable as part of customers’ mobile bill, eliminating the need for credit cards,” said Carlos Carvajal, Product and Service Manager at Movistar Chile.

“With this partnership, we’re excited to expand both our reach into one of South America’s fastest growing markets and our relationship with Movistar, one of the region’s strongest telco providers,” said Eduardo Cruz, Qustodio CEO and co-founder. “But, above all, we’re eager to work with Movistar Chile because, together, we can empower even more families with the most robust tools and timely insights they need

to keep their children safe online and to help everyone use digital devices in a smart and healthy way."

WHAT IS QUSTODIO?

Qustodio is an application that can be installed on smartphones, PCs, and various other mobile devices, giving parents complete visibility of their child's web, social, and app activity, and the option to manage it online, on various screens, and on different operating systems at the same time.

A free version of the app is available, which allows parents to protect one device and one child. The Premium version grants full access to all features, allowing up to five devices to be protected at the same time to fully cover your child's online activity.

Main features:

- Block inappropriate content, such as websites aimed at adults, betting, or anything else deemed inappropriate for children.
- Block app & game use and set daily time limits.
- Track calls and SMS on your child's smartphone and block unwanted numbers.
- Monitor the most popular social network apps in real time (Facebook and Twitter) and see the total time spent.
- Real-time geolocation to track your child's device location.
- Panic button for kids to activate in case of emergency.
- Set up an email alert for when your child goes to a place you have blocked.

4 STEPS TO SET UP QUSTODIO WITH MOVISTAR

1. Go to <https://store.movistar.com> and select Qustodio.
2. Enter your Movistar phone number in the Subscribe section. Confirm your number using the confirmation code you'll receive via SMS.
3. Next, you'll receive a welcome SMS you can use to access the application and create an account.
4. Now you can access Qustodio and start managing and supervising your child's online activity.

You can quickly create profiles for your child, just enter your child's name, age, and gender and select an avatar. Start your session using the account you created and select whether you are using your own device (to set up the parent dashboard) or your child's device. If it's your child's device, Qustodio will request access to start monitoring.

Carlos Carvajal concluded "at Movistar we want to make the world more human, by connecting people's lives. That's why we've made a strong commitment to the proper use of technology and social networks that can be seen, among various other initiatives, on the www.dialogandomovistar.cl website, in advice for kids and teens to enjoy safe online experiences, in online campaigns to promote children's internet safety; and in continuing to highlight the fact that technology should bring us closer to family and friends, not isolate them."

About Qustodio

Founded in 2012 in Barcelona, Qustodio is the leading digital wellbeing and safety platform for families, with over 80 employees and 2 million users worldwide in 245 countries. Designed to help families protect their kids in the online world, detect cyberbullying and online predators, and prevent digital addiction, the app works on different operating systems (Windows, Mac OS, Android, iOS, and Kindle) and is available in 8 languages (English, Spanish, French, Italian, Portuguese, German, Chinese, and Japanese). For more information visit www.qustodio.com

About Telefonica Chile

Telefonica Chile is part of the Telefonica Group, one of the most prominent telecommunications operators worldwide specializing in communication, information and entertainment solutions. With operations in 16 countries, a presence in 24 regions, and more than 365 million customers worldwide, Telefónica has a strong presence in Europe and Latin America, where it concentrates most of its growth strategy.

In Chile, Telefonica markets its products through its trademark Movistar Chile, providing mobile and fixed services, broadband and digital television, with a presence throughout the country. Today Movistar has the largest customer community in Chile, with more than 10 million customers and more than 14 million points of access.