



Back to school in the Covid era: top 10 favorite educational apps for kids in Spain

- The use of educational apps grew 105% globally back in March alone.
- Total app use in Spain is up 25% vs September last year
- Smartick, an online math learning method based on the most advanced artificial intelligence, is the most popular education app based on use in Spain.
- Solving math problems, learning languages, knowing the Bible and homework planners also rank high among educational apps.

Barcelona, September 16, 2020 – The Coronavirus pandemic has brought with it new ways of communicating, socializing, learning and teaching in and out of class. The use of education apps is now a permanent fixture of children's lives and the educational system is in full transformation towards an even more digital model to be able to respond to the new concept of the classroom. The needs of schools, parents and students during the Covid crisis have led to great growth in the download and use of educational applications was clearly reflected by the 105% increase in use of education apps back in March.

While education app use was down over the summer, total app use is still up 25% in September vs last year. And, the new school year, largely online, will likely be marked by a return in the use of education apps more than ever. Qustodio, the leading online safety and digital wellbeing platform for families, has analyzed which educational apps are most used at the moment by Spanish children and have made a Top 10 list explaining what each app is and how children are using them:

Top 10 most used educational apps bu Spanish children

1. Based in Spain, **Smartick** is an online learning method based on artificial intelligence. The math app allows each child to learn based on their profile with content adapted in real time based on their profile and their behavior. It provides 15-minutes daily sessions, maximum concentration, individualized and personalized content and immediate feedback.

2. **Duolingo** is a language education app that helps children learn any of more than 20 languages. It provides personalized educational lessons for each student. When used for school purposes, teachers can also access information and student progress.

3. **Google Classroom** is an edtech service that is part of the G Suite for Education package, which includes Gmail and Google Calendar among other familiar tools. It helps organize homework and communication between teachers and their classes. In the study conducted by Qustodio in May on 'Apps and digital natives: the new normality', Google Classroom was ranked 1st in Spain and it is likely to regain that title by the end of September.

4. **Photomath** is an education app that helps children learn math or solve problems. It also reads and solves mathematical problems instantly by using the phone. There is concern that some students use the app to cheat on their homework, but most teachers agree that for students trying to learn, it is a useful learning tool that can help students get over the hump when stuck doing a math problem.

5. **Bible app for Kids** is available in more than 60 languages and teaches children the Bible through text, audio and video. This religious education app ranks higher in Spain than in the U.S., the U.K. or France, regions where it is ranked in the top 20, but not the top 10.

6. **Kahoot!** is a free platform for creating quizzes both for entertainment and for educational use. Kids use it to test themselves, and teachers use it in classrooms to help students learn in a fun, competitive way.

7. **U-Dictionary** is an online dictionary providing definitions of words in more than 12 international languages.

8. **Khan Academy** is a non-profit organization that offers free, world-class education. It is a personalized education system in which the different subjects are adapted to each student, allowing teachers to track and understand individual progress.

9. **Wordreference Dictionary** is an online dictionary that allows translation in several languages. One of the most positive points of this app is that it shows children words in different texts so that they can understand their use and meaning in different contexts.

10. **BlinkLearning** is a digital platform that allows publishers to adapt their content and books so that students can access them online and helps teachers manage classes. BlinkLearning is supported by the Spanish Ministry of Industry, Energy and Tourism.

About Qustodio

Qustodio is the world leader in online safety and digital wellbeing for families. Since 2012, our cross-platform parental control app and expert insights have helped parents around the world protect their children against online harm such as predators, cyberbullies and inappropriate content, while also helping them create healthy digital habits and awareness. With more than 2 million users, and accessible in 8 languages across +180 countries, Qustodio promotes the healthy use of technology, a safer internet, and open communication between parents and kids around the world.

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