



## This Summer, Kids are Enjoying More Pool Time than Screen Time

- Qustodio has carried out a comparative analysis of the internet habits of minors in Spain the 1st week of June, before the end of the school year, and the 1st of July, with swimming pools open and summer holidays in full swing.
- In general, children and adolescents spent **40 minutes less daily using apps in July** than in the previous month.
- **Visits to websites decreased by 72%**, reflecting that kids are spending less time on desktops and laptops.
- **Time spent on education apps dropped by 31%** and Google Classroom, the most used education platform during the school year, has been replaced by supplementary education apps like Duolingo and Smartick.
- In July, **children used communication apps 36% less** than in June. In fact, the use of Zoom has disappeared, but WhatsApp continues to occupy the first place.

- However the use of social media, entertainment and video game apps stayed about the same.

**Barcelona, July 28, 2020** - Just a year ago, the Catalan Association of Social Addictions (ACENCAS) warned of how the change of habits in the routine of children and adolescents during the summer season can generate an abusive use of screens, becoming the main source of entertainment in these months without academic activity. However, one year later, the picture is very different. This summer the consumption and use of the internet is less. In general, during this month of July the use of apps in minors fell by 34%, equating to around 40 minutes less time on them daily than in the previous month.

[Qustodio](#), the leading digital safety and well-being platform for families, has carried out an analysis of internet habits by minors in our country during the first week of June, when the school year had not yet finished and the pools remained closed, and compared it with the 1st week of July, when kids were on summer vacation and the pools opened up.

**The following conclusions are drawn from the comparison:**

**Desktop and laptop computers have taken a back seat.** Website visits have decreased by 72% in just one month. This figure shows that Spanish minors now spend less time at home, a space where these productivity devices are most often used.

**Goodbye to school until September.** The time spent by minors in July in education apps has fallen by 31% compared to the previous month and

The Google Classroom education platform has been replaced by supplemental education apps such as Duolingo and Smartick.

Wanted! **Zoom has disappeared.** In July, minors use 36% less communication apps. In fact, Zoom, which was in 3rd place in June, now does not even appear in the top 10 most popular apps. Meanwhile, WhatsApp continues to be in first place. In June the top 3 communication apps were WhatsApp, Hangouts and Zoom, by July, WhatsApp, Discord and Hangouts were the most used.

Some things never change... Although the use of social networks has decreased by 6%, entertainment video apps by 11% and the consumption of video games by 7%, are the ones that have suffered the least variation in terms of time of use and apps with more popularity. TikTok and Instagram continue to lead the social networks. Brawl Stars, Roblox and Fortnite are the video games preferred by minors and YouTube, Netflix and Twitch, the favorite video and entertainment applications.

For **Eduardo Cruz, CEO and co-founder of Qustodio**, *“Just as the use and consumption of the internet and apps by children has undergone major changes in recent months due to coronavirus confinement, so have the levels of screen time this summer been unusual. We must be aware that although the time of use has decreased compared to June, the figures are still high. Families should not let their guard down, and should continue investing in measures that help keep the digital lives of their children balanced during these summer months.”*

**About Qustodio**

[Qustodio](#) is the world leader in digital safety and wellbeing for families. Since 2012, our cross-platform parental control app and expert insights have helped parents around the world protect their children against online harm such as predators, cyberbullies and inappropriate content, while also helping them create healthy digital habits and awareness. With more than 2 million users, and accessible in 8 languages in +180 countries, Qustodio promotes the healthy use of technology, a safer internet, and open communication between parents and kids around the world.

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